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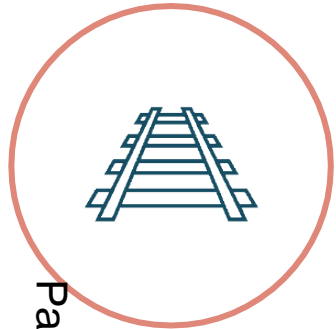
Sheffield Growth Plan

Health & Wellbeing Board - June 2024

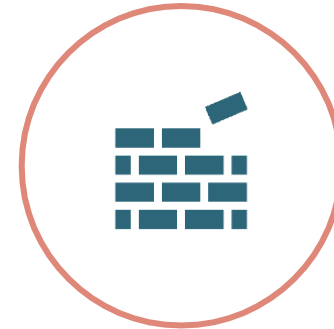


Agenda Item 5

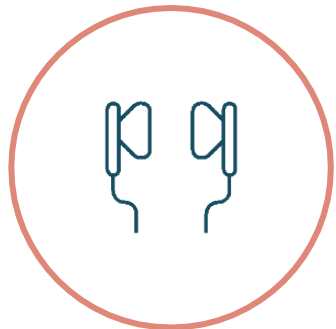
Purpose of the discussion



Update on the progress with the Growth Plan and route to delivering the final plan



Introduce our initial ideas for the priorities in the Plan



Listen to your views and ideas about the developing content



Discuss next steps



Why do we need a Growth Plan?

- We need an agreed approach on how Sheffield prioritises growth, what growth should deliver for the city and how we are going to do it.
- With the City Goals and Council Plan now agreed, now is the right time to develop a plan that identifies our priorities for growth

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The Growth Plan will:

- Ensure new strategies and policy decisions align to a set of shared ambitions and outcomes
- Identify areas for collaboration and partnerships (local, regional, national and international) to deliver key ambitions.
- Provide clear messaging for potential investors and our partners in the city on what Sheffield is trying to achieve and how it will do it.
- Provide city direction to the South Yorkshire Mayoral Combined Authority Plan for Growth for future regional investment and priorities
- Respond to any future calls for a 'Local growth Plan'

We started by engaging with stakeholders across the city to develop a baseline



An example of some of the 65 stakeholders we spoke to in 1-2-1s:

- The Universities
- Sheffield Tech Park
- Homes England
- SYMCA
- Unicorn Biotechnics
- Gripple
- DLA Piper
- Arup
- DLUHC
- Leah's Yard
- Capita
- Citu
- Westfield Health
- Sheffield BID
- Northern Griststone
- Urban Splash
- Barnsley, Doncaster Rotherham Councils
- Sheffield College
- AMRC
- Counter Context
- CBRE
- Henry Boot
- Heeley Trust
- Scarborough Group

Focus groups held with:

- Sheffield Chamber of Commerce
- Sheffield Digital
- Sheffield Property Association
- Culture Consortium
- Diverse Business Board
- Voluntary Sector Employment and Skills
- Community Organisations
- Sheffield BID High Street Forum



We used the responses to identify key strategic themes



- The responses showed a particular interest in the relationship between the prosperity, people and planet, reflecting the policy drivers behind the Council Plan.
- Three strategic themes were identified:

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Our Economy: Global, Green and Growing

- World class assets
- Business start-ups and scale-ups
- Skills and employment support
- Net zero and climate resilience

Celebrating and Growing a Vibrant Cultural and Creative Sheffield

- Festival, events and cultural offer
- Tourism
- Culture in communities
- Heritage

Growing Our Neighbourhoods Together

- Homes and neighbourhoods
- Transport and Infrastructure
- Facilities such as green space



This formed the basis of the **Strategic Framework**, adopted by S&R .. alongside other key documents forms the basis for the final plan

1. Agreed a draft Strategic Framework – agreed by SCC Strategy & Resources Policy Committee, built on economic analysis and consultation with City Stakeholders

[Draft Protocol for Cabinet Reports \(sheffield.gov.uk\)](https://www.sheffield.gov.uk)

2. Significant progress on vital elements of our strategic direction for growth – Transport Vision, City Centre Vision, Local Plan, Destination Management Plan, Culture Strategy, Employment and Skills Strategy

3. The SYMCA Plan for Good Growth - launched which will be a core document to align

[SYMCA-PlanForGoodGrowth_Final.pdf \(southyorkshire-ca.gov.uk\)](https://www.southyorkshire-ca.gov.uk)

[Evidence base - South Yorkshire Plan for Growth: Economic Analysis \(southyorkshire-ca.gov.uk\)](https://www.southyorkshire-ca.gov.uk)

Pulling together the critical ingredient for economic health



- **No one intervention or individual strategy is going to secure our ambitions.**
- **The opportunities and challenges cities face are complex and interconnected.**
- **Recognising this, we need a growth plan that identifies the critical ingredients for the city's future economic health.**

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Timeline Growth Plan

- Analysis, collation and drafting – **June- July**
 - **Do you have any evidence / case studies / information to share?**
- Engagement with partners and stakeholders on draft Growth Plan – **August – September**
 - **Are there any groups we should seek to engage with?**
- Redrafting and final Growth Plan adoption - **Autumn '24**
 - **S&R to sign off the final document**

Working in partnership

- Partners getting behind the economic priorities for the city will be critical #TeamSheffield
- Both the development and the delivery of the Growth Plan needs to link to partner priorities – for example by aligning with the new Health and Wellbeing Strategy and connecting up activity on the wider determinants of health.
- In terms of delivery, the Growth Plan will also be part of the emerging plans for collective city leadership through the City Goals.
- How would the Board and individual members like to be involved in the development of the Growth Plan?

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