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### Comments from Sheffield City Council Public Health and Sheffield Drug & Alcohol Co-ordination Team

This is a collaborative response from SCC PH and SCC Drug and Alcohol Co-ordination Team (DACT).

DACT are the commissioners of the substance misuse service in Sheffield, the council's strategic lead for drugs and alcohol in Sheffield, authors of the citywide alcohol and drug strategies and lead of the Best Bar None Scheme.

DACT welcome the opportunity for this joint response and support the points raised below.

#### Part 1 Foreword (p3)

SCC PH welcome the focus on reducing alcohol related harm, safeguarding and having Public Safety as a main focus.

#### Introduction (p4)

SCC PH note the statement: *"It is important to note that Sheffield City Council will not automatically punish licence holders who do not operate in line with this policy and underlying legislation by having their license revoked in the first instance"* and suggest this is caveated and reworded so it is clear that this relates to **minor infringements**. There may be occasions where the Licensing breach is so serious, for example involving Serious Organised Crime, Child Sexual Exploitation, that removal of a license is appropriate following summary review.

SCC PH welcome the statements regarding an inclusive night-time economy catering for different audiences.

SCC PH welcome the reiteration of the European Café Culture in the cultural hub of Sheffield City Centre and suggest this is more clearly defined through local guidance to aid understanding of this terminology. For example, seated including on pavement and terrace seating, food-led not wet-led, licensed to serve alcohol but with a focus on higher quality and price and continental brands, families welcome but not focussed on "casual dining". Where we may wish to differ from other European cities is in making our café culture smokefree. European Café Culture is not a well-defined term in the literature so a local consensus definition would be appropriate and could be elicited through examples from major European cities.

SCC PH welcome the emphasis on no/low-alcohol as part of the vibrant city offer. This is suitable not only for changing and reducing patterns of alcohol consumption amongst the young, but as reflection of the international nature of the city where many people do not consume alcohol for faith reasons. Indeed prevalence estimates indicate that one in five Sheffield residents abstain from alcohol. 18.8% (CI 95% +/- 14.8 to 23.6 % of Sheffield's population, which is higher than the national prevalence of 15.5% (CI 95% +/- 15.1 to 15.9 % (Public Health England, 2019). Further, a positive offer of no/low alcohol supports those who are driving and or who are having a "drink free" day in line with alcohol health guidelines. Sheffield has a positive recovery community and the promotion of no/low alcohol is supportive of those who wish to pursue sobriety or abstinence from alcohol whilst continuing to enjoy the night time economy.

























