

Sheffield



**Let's
Move
More**



PROUD TO SUPPORT
Move More
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Sheffield City Council Sport and Leisure Strategy

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Agenda Item 8





Survey of Sheffield residents



1788 responses

Focus groups in 7 local areas



48 residents

Survey of priority audiences



328 responses

Target group consultations with priority audiences



30 groups & 300 individuals

Survey of Clubs & NGBs



38 responses

TOTALS

SURVEY REPOSESES – 2116
SESSION ATTENDEES - 348



Consultation – Key Findings

- **Swimming** - Indoor, outdoor, lessons and attainment
- **Outdoors** - Paths, parks, playgrounds
- **Active Travel** – infrastructure, storage, showers
- **Multi-Purpose Destinations** co-located services, active parks

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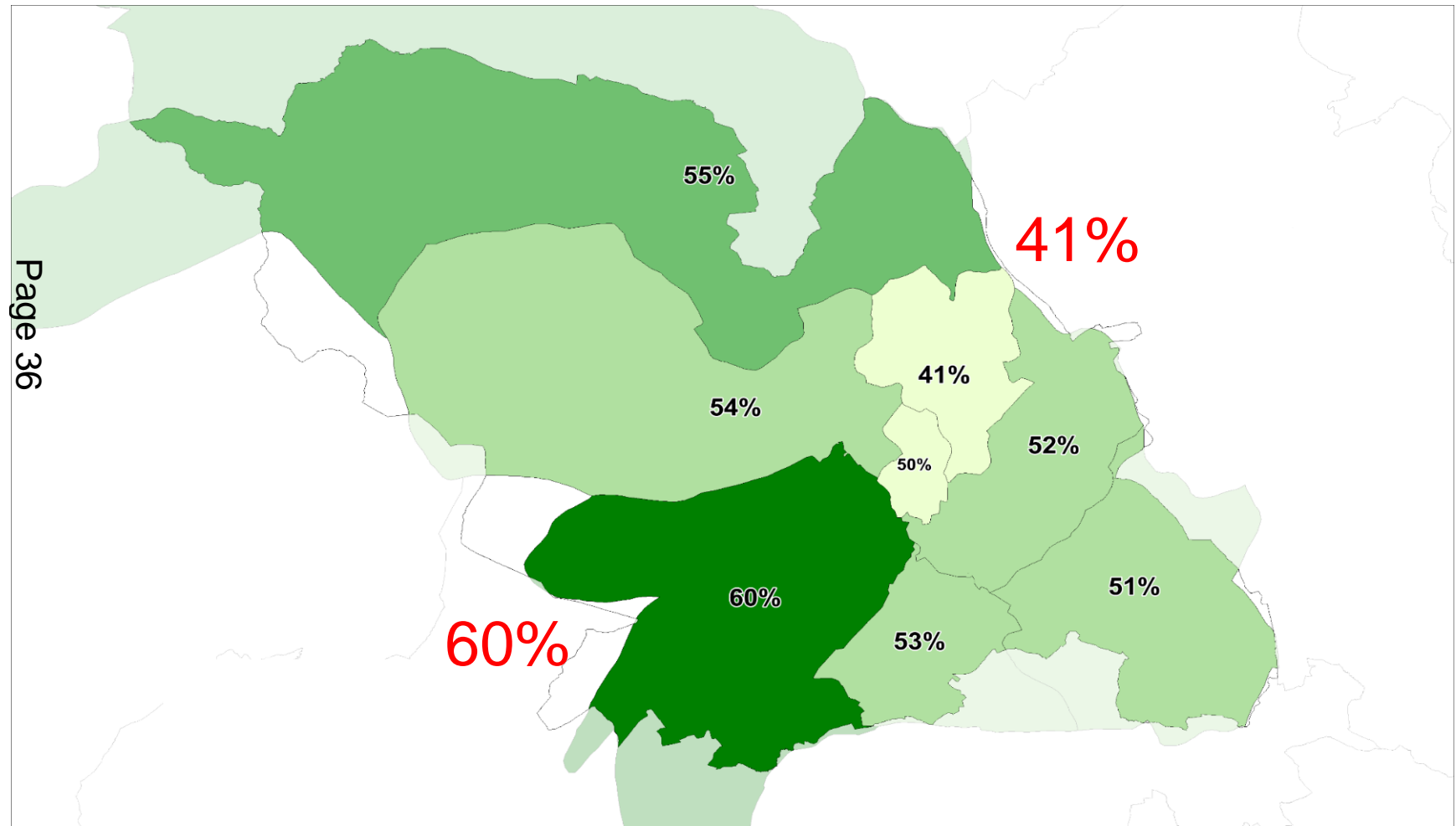
of residents told us that opportunities to spend time outdoors in their local area was something they valued highly



of online survey respondents use parks in the City for outdoor activity



of residents consulted on indoor provision supported investment in swimming pools



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Activity levels by postcode – percentage doing at least 2.5 hours of physical activity a week and meeting national physical activity guidelines



Consultation – Key Findings

- Low Cost and Local
- VCF Sector and Community champions
- Marketing – less elitist and more inclusive
- Talent should be supported irrespective of background or circumstances.
- Support for investing resource where there is most need
- Valuable insight to help us shape investment



Sport & Leisure Strategy - Underpinning Principles

- Community engagement and involvement
- Carbon Net Zero
- Covid Recovery
- Tackling Inequalities
- Collaboration
- Inclusivity
- Building on what is strong



Strategic Themes

1

Investing in an Active Sheffield

The Council will invest its available resources in high quality indoor and outdoor sport and leisure facilities, prioritising access for those with the least resources and reflecting the desire to minimise any impact on the environment.



2

Inspiring Sporting Achievement

The Council will ensure that major sporting events attract investment and deliver social and economic benefits to Sheffield. Local sporting talent should reach its full potential through a network of support, coaching and quality facilities.



3

Active Communities

The Council will focus on enabling local, enjoyable and accessible opportunities for everyone to be active in their own neighbourhood. We will focus our support on those groups who are least likely to take part, such as older people, disabled people and people with long term health conditions.



4

Active Children & Young People

The Council will work in partnership to enable positive experiences of physical activity for children and young people. This approach will support their physical and mental health and personal and educational development.



5

Active Environments

The Council will prioritise the design of safe, attractive and environmentally sustainable places and routes across all neighbourhoods and communities. We will support active travel options and make it easier for people to be active in their everyday lives.



6

Connecting to Health & Wellbeing

The Council will collaborate with local sport and physical activity organisations and health providers, promoting joined up thinking to support local residents in moving more and feeling great.



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Next Steps

- **Page 40 Sport & Leisure Strategy Launch – Autumn 2022**
- **5 Year Implementation Plan Development**

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Sheffield City Council's
Sport and Leisure Strategy
2022-2032

Our Health, Our Sheffield, Our Future



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