

## PART A - Initial Impact Assessment

**Proposal Name:** SPF Yr2&3 Cultural Programme

**EIA ID:** 2110

**EIA Author:** Rebecca Maddox

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**Proposal Outline:** Economic Development, Skills and Culture successfully bid for Shared Prosperity Fund (SPF) Year 1 for 'Sheffield Culture Showcase', a £361,000 programme of events, city promotion and small grants. We are now applying for Year 2 (£240, 983) and Year 3 (£297,122) from South Yorkshire Mayoral Combined Authority (SYMCA) to create a programme to further build Sheffield's reputation as a distinctive, diverse cultural destination. This programme will be designed with equalities as a key consideration.

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**Proposal Type:** Non-Budget

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**Year Of Proposal:** 23/24

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**Lead Director for proposal:** Kate Martin

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**Service Area:** Economic Development, Skills and Culture

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**EIA Start Date:** 17/05/2023

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**Lead Equality Objective:** Leading the city in celebrating and promoting inclusion

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**Equality Lead Officer:** Ed Sexton

**Committees:**

Policy Committees

- Economic Development & Skills

**Portfolio****Primary Portfolio:**

City Futures

**EIA is cross portfolio:**

No

**EIA is joint with another organisation:**

No

**Overview of Impact****Overview Summary:**

This programme will be designed with equalities as a key consideration. The cultural events programme will seek out and showcase the diversity of Sheffield's creatives, to provide profile and economic benefit to artists, to attract wider audiences, and to celebrate Sheffield as a city of many cultures. City Marketing will take place using high standards of accessibility and representation. Access considerations are being built into Look Up and Climbing at the Sky's Edge, and learning from Year 1 will be built into future events supported by SPF2&3. Recruitment for additional staff will follow SCC best practice for equality and diversity, with applications sought from under-represented communities.

**Impacted characteristics:**

- Cohesion
- Disability
- Race
- Voluntary/Community & Faith Sectors

**Consultation and other engagement**

## Cumulative Impact

**Does the proposal have a cumulative impact:**

Yes

Consultation and engagement will take place via workshops with cultural partners, including those with protected characteristics, to ensure that the programme is developed to appeal to a diverse audience; with diverse programming and artists; and with appropriate access and inclusion built in.

**Impact areas:**

Across a Community of Identity/Interest

## Initial Sign-Off

**Full impact assessment required:**

Yes

**Review Date:**

31/03/2024

## PART B - Full Impact Assessment

### Cohesion

**Staff Impacted:**

No

**Customers Impacted:**

Yes

**Description of Impact:**

The SPF cultural programme will showcase, engage with and celebrate a variety of cultures, representing those who have made their home in Sheffield. This will be a positive contribution to increasing understanding, appreciation and cohesion.

**Staff Impacted:** No

**Customers Impacted:** Yes

**Description of Impact:** Events and content created through this programme will consider and build in as much disability access as possible, e.g physical access; marketing materials which are accessible to those with sight or hearing impairment; commissions not excluding artists with disabilities (visible or invisible).

## Race

**Staff Impacted:** No

**Customers Impacted:** Yes

**Description of Impact:** Cultural events activity is being designed to help make Sheffield's diverse cultures visible, and will aim to ensure that organisations and artists from global majority backgrounds directly benefit, with others, from commissions and opportunities. The African Heritage Culture Forum are a key partner.

## Voluntary / Community & Faith Sectors

**Staff Impacted:** Yes

**Customers Impacted:** No

**Description of Impact:** The arts and cultural sector intersects with the VCF sector. We are designing a programme which will include and benefit a wide range of Sheffield people.

## Action Plan & Supporting Evidence

**Outline of action plan:** Clear development plan for SPF2&3 activity to be put in place by staff funded through the programme (content production officer and events

production/commissioning officer) to build equality, diversity and inclusion into all aspects of the programme. Staff to be recruited using best practice to maximise diversity. Diverse representation in all content produced. Diverse artists and creatives engaged.

**Action plan evidence:**

**Changes made as a result of action plan:**

## Mitigation

**Significant risk after mitigation measures:** No

**Outline of impact and risks:**

## Review Date

**Review Date:** 31/03/2024

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