

Agenda Item 6

CITY OF SHEFFIELD

MEETING OF THE COMMUNITIES, PARKS AND LEISURE POLICY COMMITTEE – 9TH DECEMBER 2024

COPIES OF QUESTIONS AND ANSWERS THERETO

Question of Councillor Robert Reiss to the Chair of the Communities, Parks and Leisure Policy Committee (Councillor Kurtis Crossland)

- Q.1** The current LGBTQ+ swimming sessions have minimal branding or outreach that does not make the session feel inviting to attendees. How can branding be considered to make the sessions more attractive to members of the community wanting to swim?
- A.1** Everyone Active will take over operation of the Leisure Facilities from 2nd January 2025, as part of the contract mobilisation process the Council will work with Everyone Active colleagues to update branding across the estate, officers will ensure that this feedback is considered as part of that work.

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