



## Report to Economic and Environmental Wellbeing Scrutiny & Policy Development Committee

**Report of:** Edward Highfield (Director of City Growth)

**Subject:** COVID Business Response and Recovery Planning

**Author of Report:** Diana Buckley (Head of Economic Strategy and Commissioning)

### Summary:

The attached slide briefing gives an update and overview of the COVID Business Response and work to prepare for recovery. It covers:

- **Recap:** Setting the context of key changes since our last scrutiny discussion
- **Business Impacts:** Highlighting some of the key issues for businesses and impacts on our City Centre
- **Grant Support Overview:** Overview of the national grant schemes and how these are being administered locally.
- **Communications and Dissemination:** Overview of our work to ensure we reach as many businesses as possible.
- **Wider Critical Business Support:** Overview of the wider business support provided during COVID
- **Business Recovery Planning:** Development of the key areas of intervention needed to prepare for opening and recovery
- **Reflections:** Discussion points on the possible longer term economic implications of COVID

The presentation has been requested by Scrutiny to provide an update on the impact of COVID on the city's business and SCCs critical response.

**Type of item:** The report author should tick the appropriate box

Reviewing of existing policy	
Informing the development of new policy	
Statutory consultation	
Performance / budget monitoring report	
Cabinet request for scrutiny	
Full Council request for scrutiny	
Call-in of Cabinet decision	
Briefing paper for the Scrutiny Committee	<b>x</b>
Other	

**The Scrutiny Committee is being asked to:**

Consider the information provided and provide views, comments, and recommendations.

**Background Papers:** None

**Category of Report:** OPEN

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